

Free of charge

# MentorMe Kenya

Your transformation starts today. With MentorMe.

## THE MENTORING PROGRAM YOU JOIN AS MENTOR

MentorMe Kenya is promoting jobs and business for Kenyans through a Kenyan-German mentoring program, with mentoring, training and networking. MentorMe has partnered with the German Development Cooperation through the initiative Employment and Skills for Development in Africa (E4D) to improve employment. The partnership is implemented by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) and co-funded by NORAD. It is for job seekers and owners or managers of micro (1-9 employees), small (10-49) & medium (50-249) enterprises, who want to forge smart, unique career decisions for themselves and their businesses. MentorMe supports them by matching them with experienced professional mentors and giving them access to trainings on job-application and business development, as well as job-focused networking events.

## Who are the mentees of the mentoring program? They have or are:

### People from Kenya

- A woman or man over 18
- A Kenyan citizen currently living in Kenya

### Job seeker

- Holding a university degree
- Unemployed and job seeking
- Motivated and reliable

### Owner or manager of MSME

- MSME exists at least for 1 year
- MSME generates revenues
- MSME has high growth potential

## What do you get and give as mentor?

- **Matching:** You will be matched with a mentee through our matching software. Before that, you can review the mentee's profile and decide, whether you accept or decline the proposed mentee.
- **Mentoring:** You will have up to 12 mentoring sessions (1 hour/month) with your mentee in the program year.
- **Events:** You can participate in our Kick Off Event, Half Year Event and Farewell Event for networking.
- **Learnings:** You will learn intercultural communications and mentoring and increase your network globally.
- **Certificate:** At the end of the program year, mentors get a certificate on taking part in MentorMe Kenya.

## What is the goal of MentorMe and our mentors?

- ➔ **Job seekers** should find new jobs and improve their job situation. They will get new decent jobs, see their income increase and/or improve their working conditions (on social security, work health, safety standards, labour rights and/or work processes).
- ➔ **Owners and managers of micro, small and medium enterprises (MSMEs)** should enhance their business capacities. They will see their businesses stabilize or grow in areas such as gross turnover, access to a value chain, sector specific standards, creation of new jobs, business partnerships and access to funding and financial help.

Join our community of more than 3000 mentors!

Registration: [www.mentorme-ngo.org/mentorme-kenya](http://www.mentorme-ngo.org/mentorme-kenya)

E-Mail: [mentorme-kenya@mentorme-ngo.org](mailto:mentorme-kenya@mentorme-ngo.org)